



## Improving the Care of Mothers, Infants and Families Impacted by Perinatal Opioid Use: A Massachusetts Statewide Initiative

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### PNQIN Poster Guidelines

- Size should be limited to 48 inches wide by 36 inches high.
- Try to keep the poster content fairly simple and clear. Avoid too much text and small font.
- Focus on quality improvement content! Make sure to highlight your aims, measures, PDSA cycles. If you have data, try to include a run chart or control chart showing your data over time.
- Visuals help! Use photos or graphics if they help convey your message.
- You are welcome use the PNQIN poster template to help design your poster, or your own template or format. If you use the PNQIN template, feel free to modify it as you'd like.